

Knowledge into Action. More Action needed.

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Public Health Information Network for Scotland (PHINS)

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Where this fits in...

- Public Health Information Network for Scotland (PHINS)
 - Trying to more than just the annual PHINS seminar
 - How can we better support each another to do our jobs?
- Public Health Intelligence Events
 - Builds on previous work to better integrate intelligence work across Scotland and to rationalise children's surveys
- Shared Services Review – Public Health Intelligence
 - Is there a better way that NHS public health intelligence staff could work in the future?
 - Big part of this is how we actually get the data we produce *used*
- Profiles Collaboration Group
 - Meets to discuss how the producers of profiles and related products can work better together
- Public health reform – commission on data and intelligence
 - Mostly about 'Public Health Scotland' – i.e. ISD/HPS/HS

From:

“...if only we had more data, more local, more frequently, we could fix this”

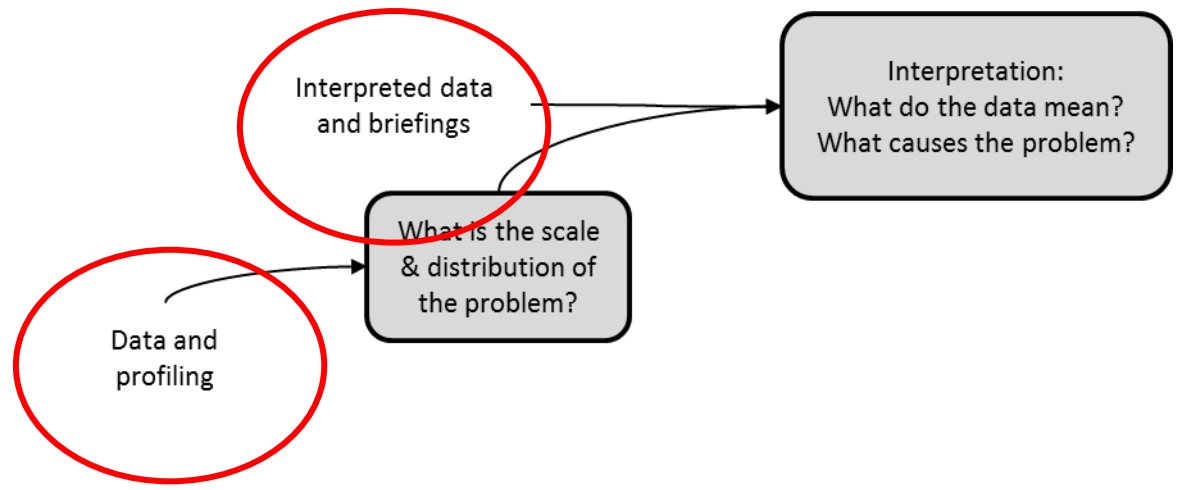
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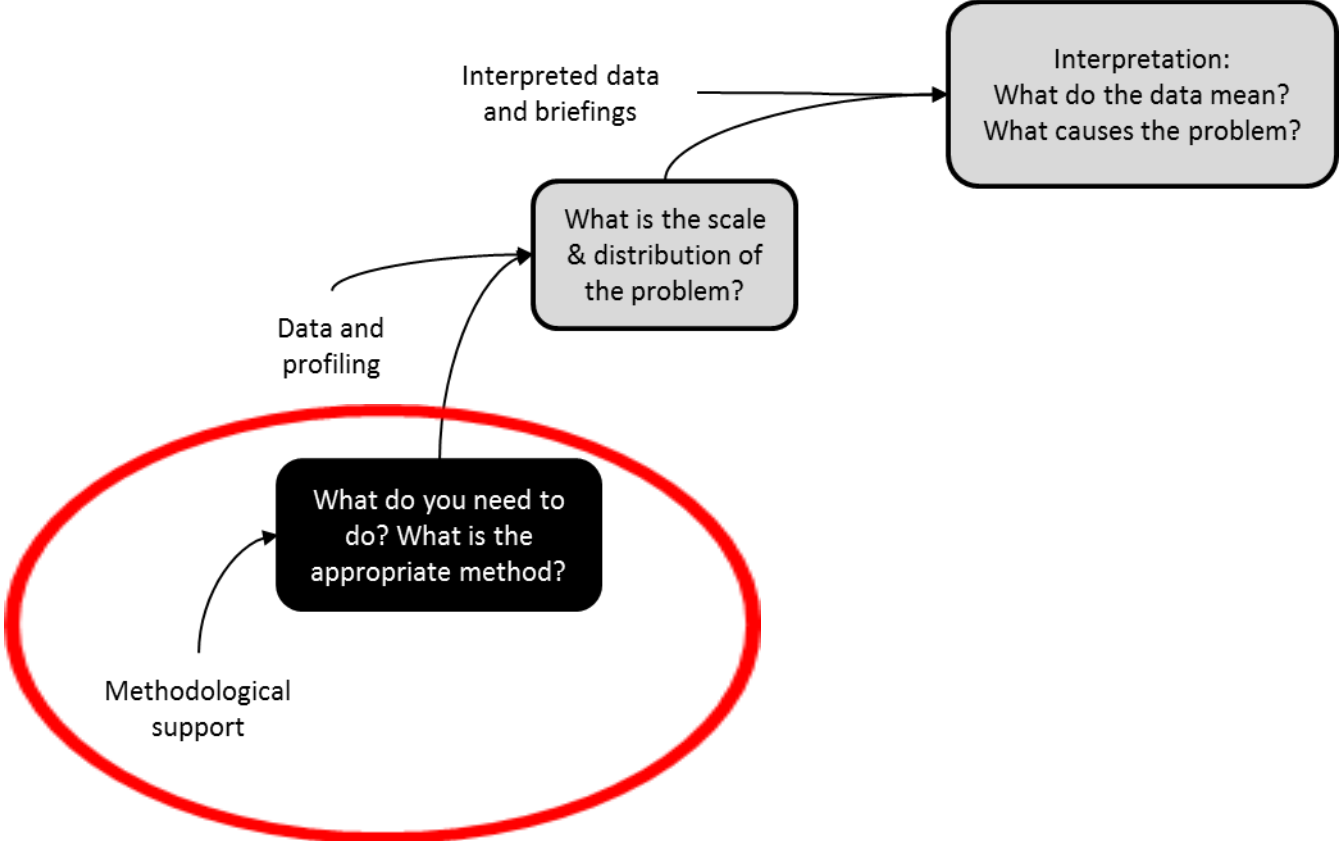
To:

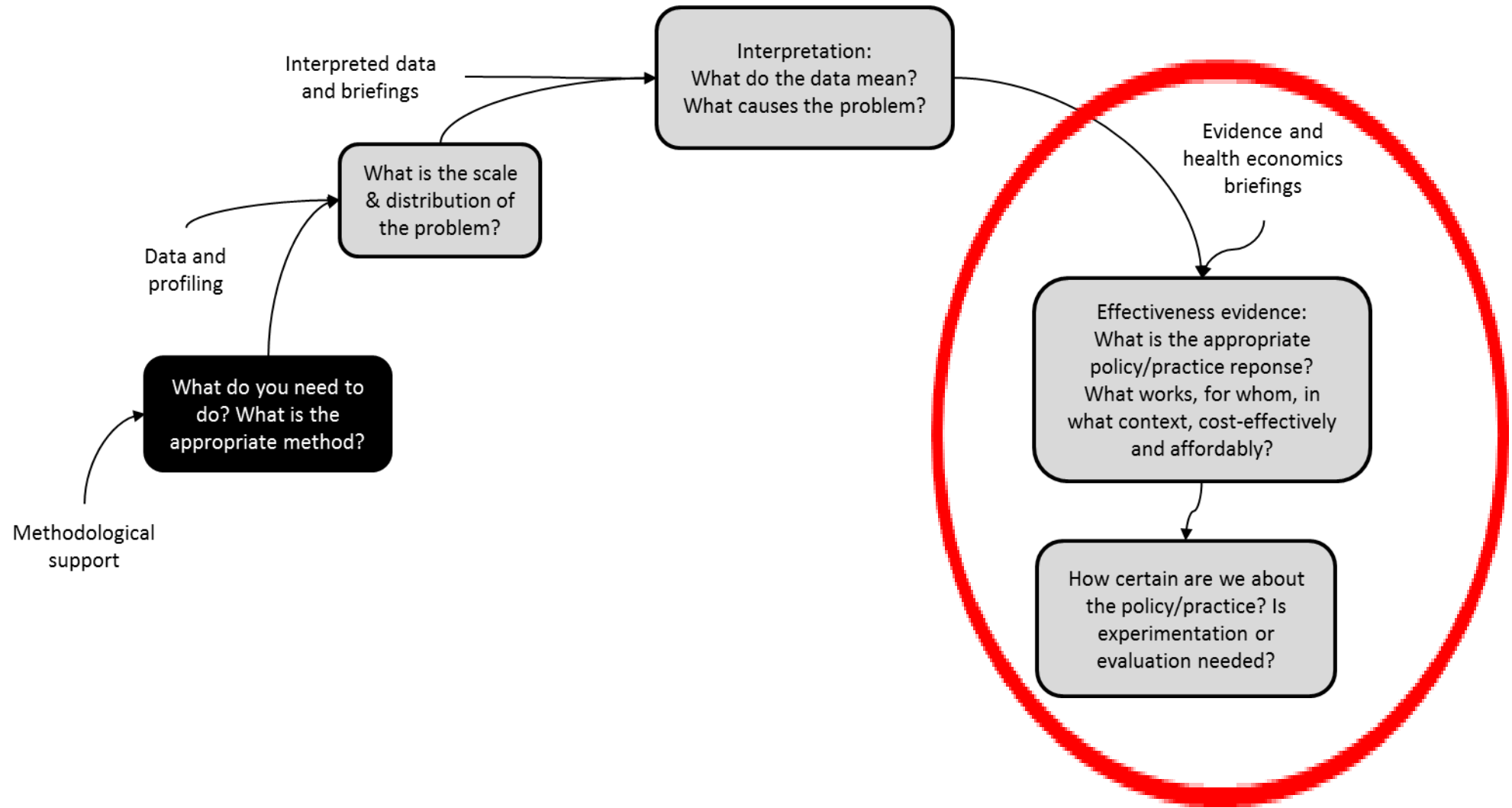
“...how can we help you use the data you already have more effectively to inform decisions?”

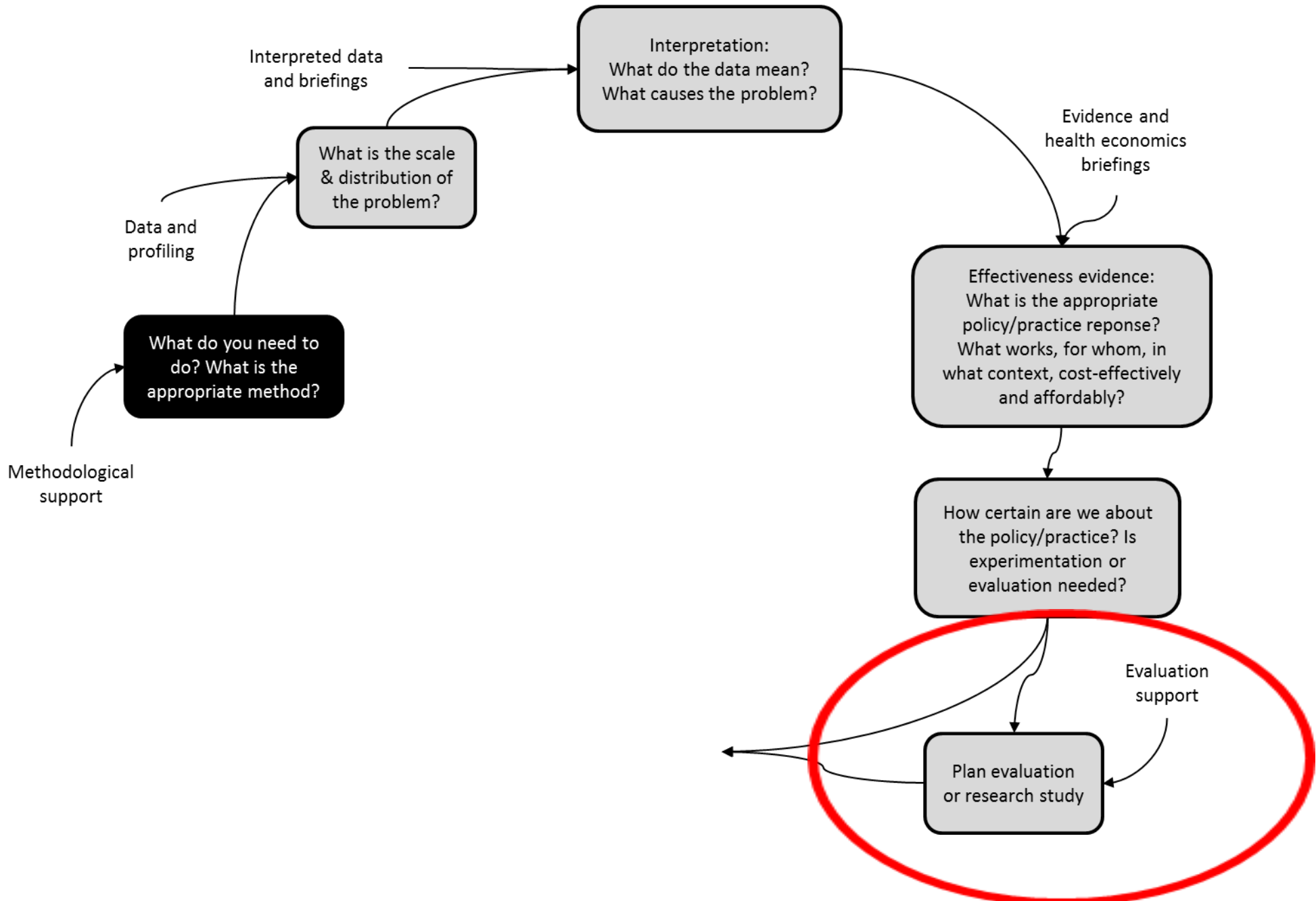
One version of the Knowledge into Action (KiA) cycle

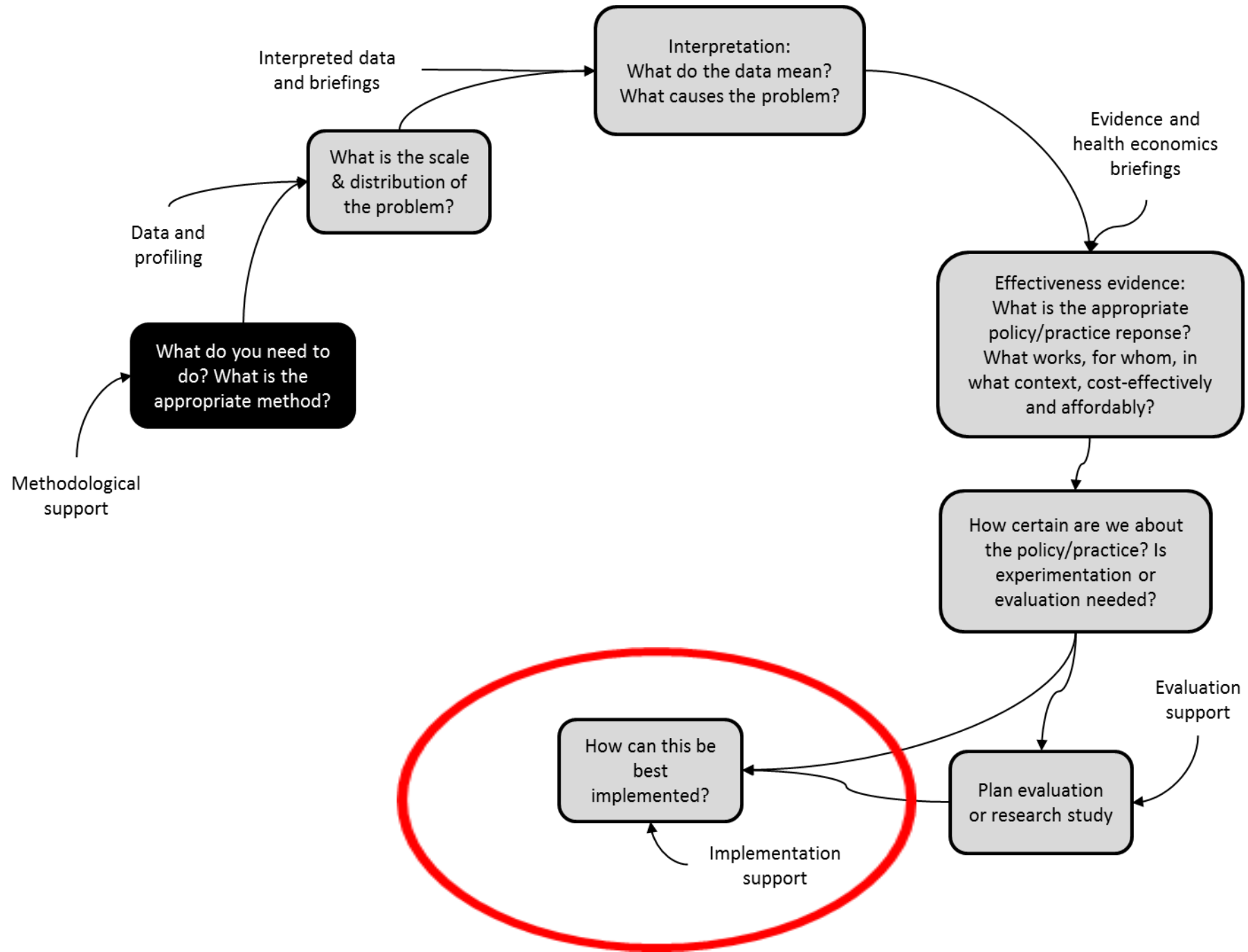


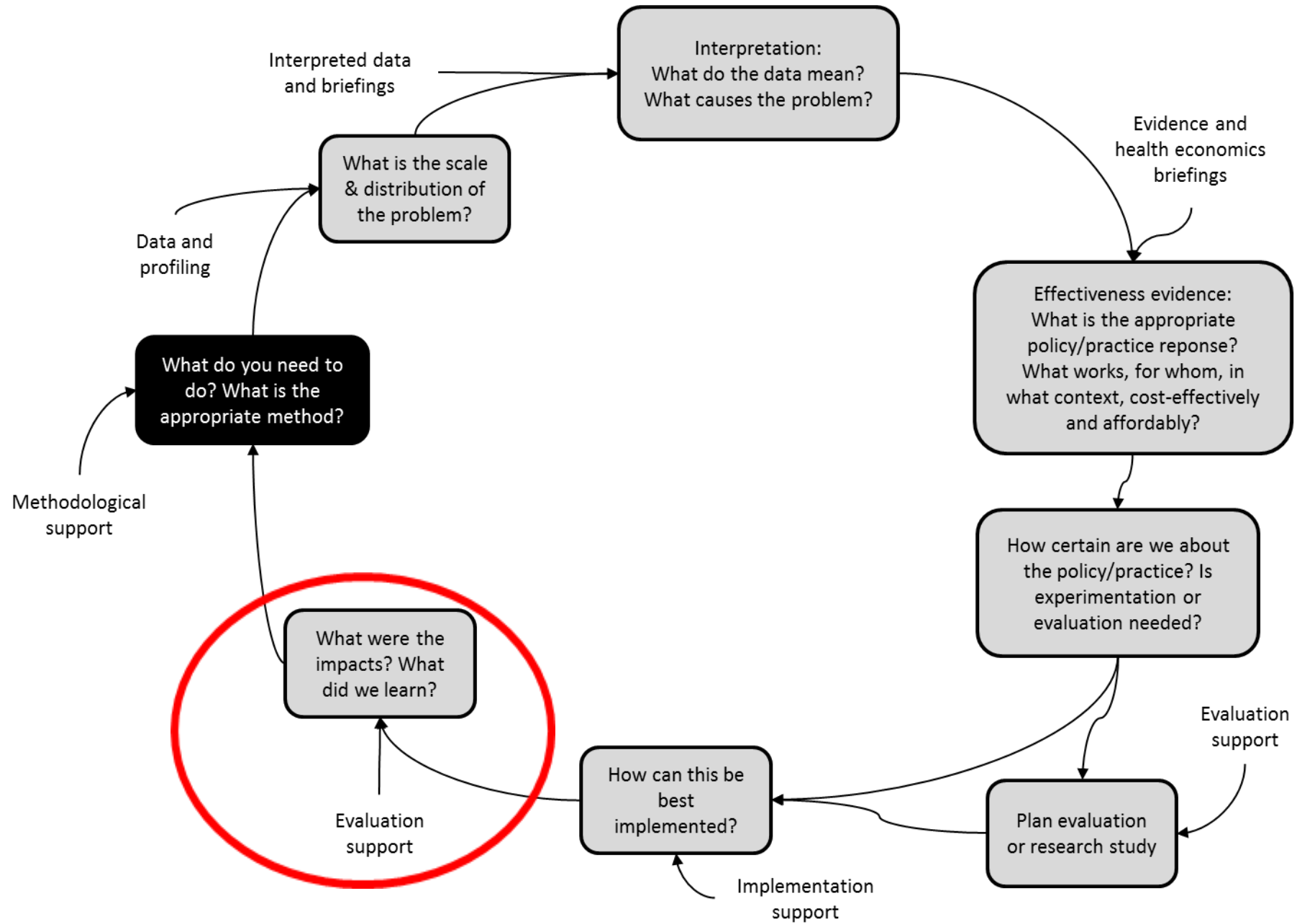
-> Change in policy or practice?

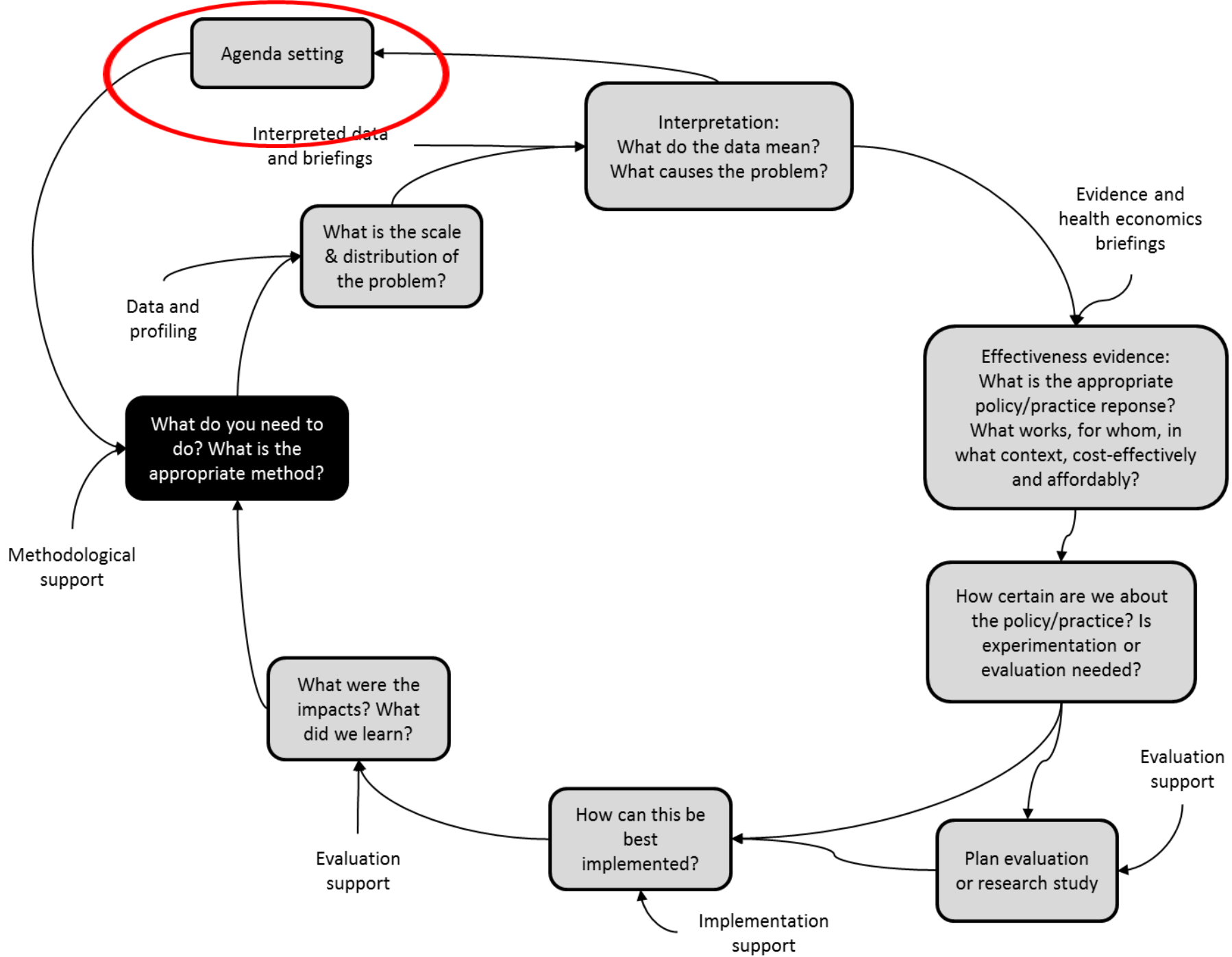


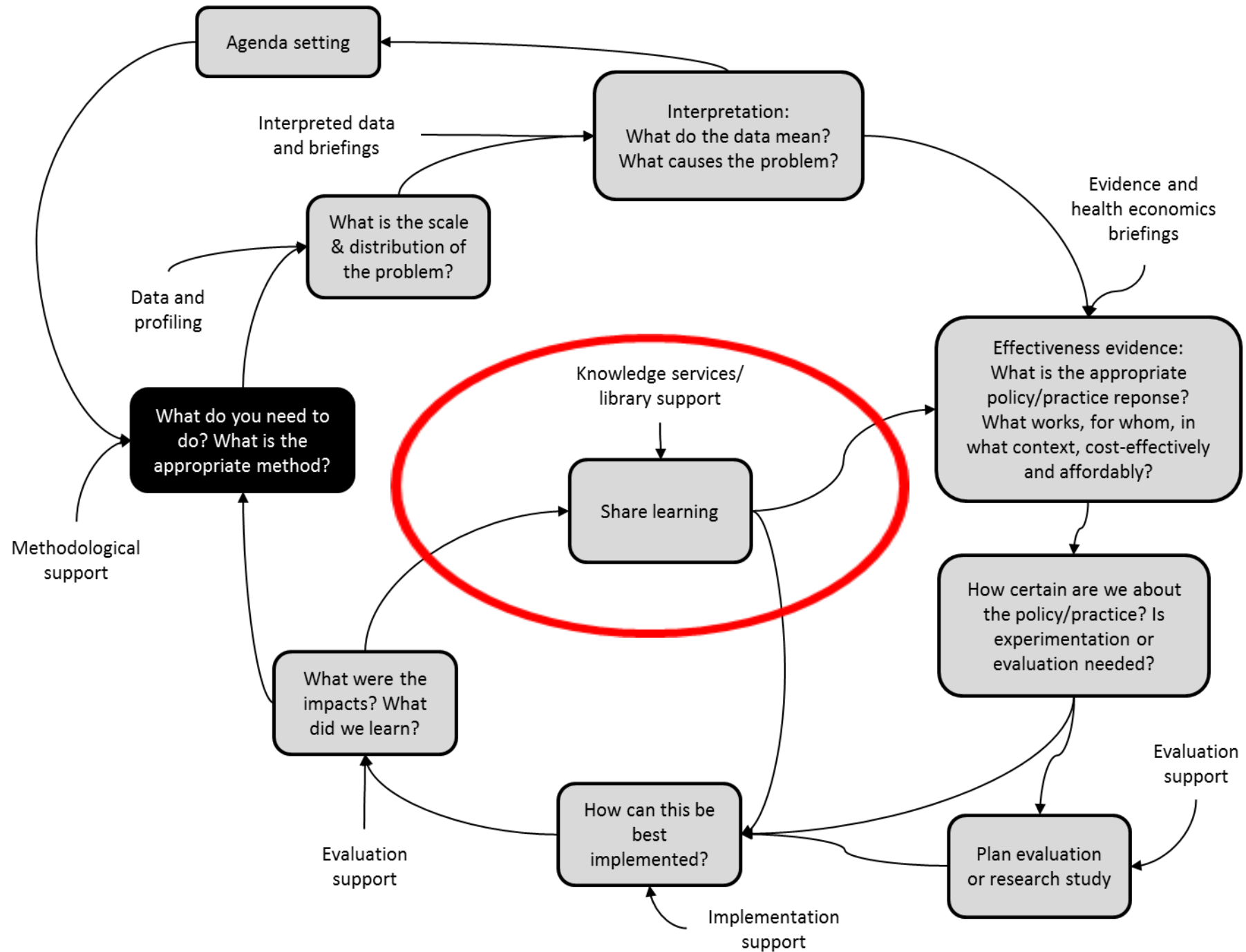


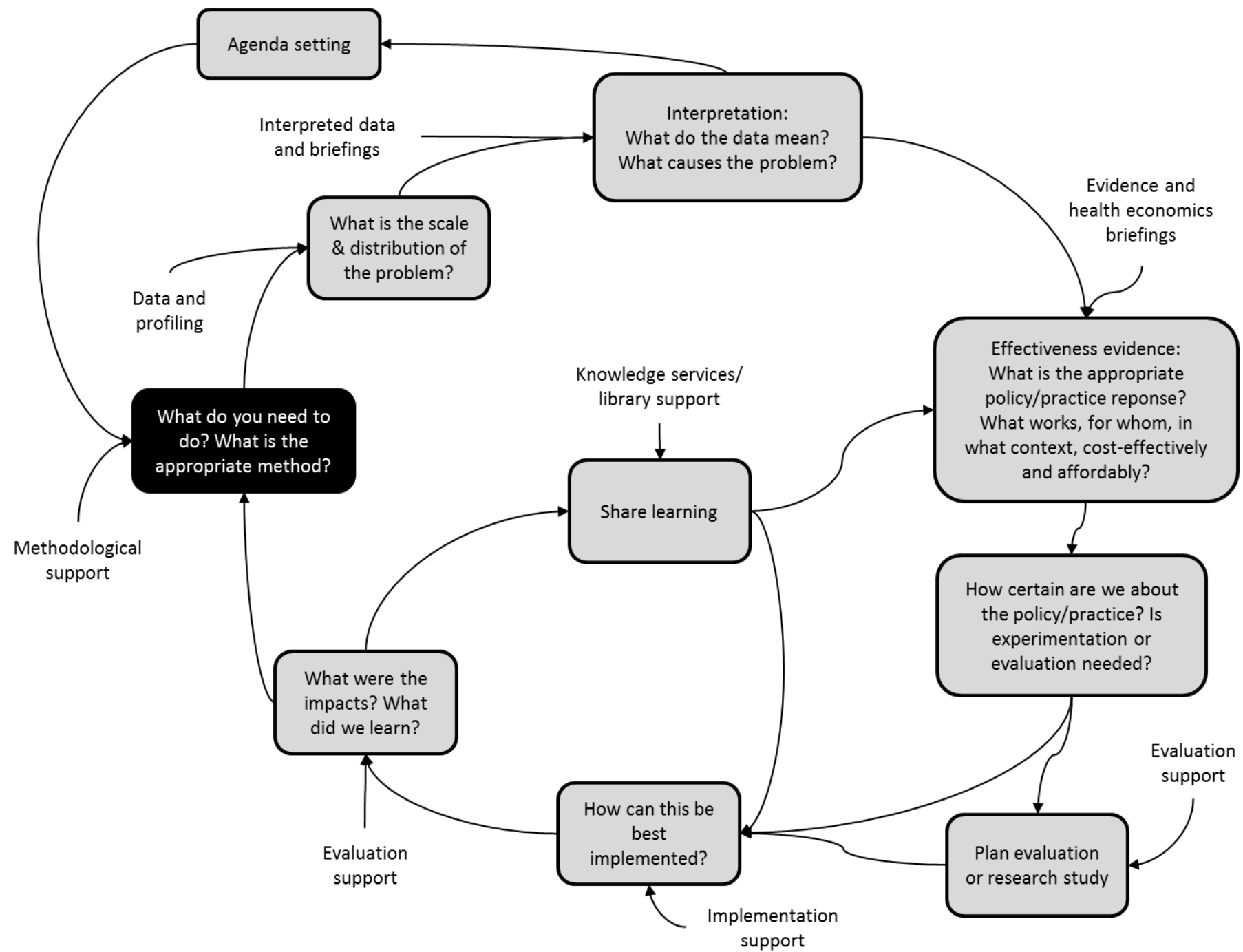


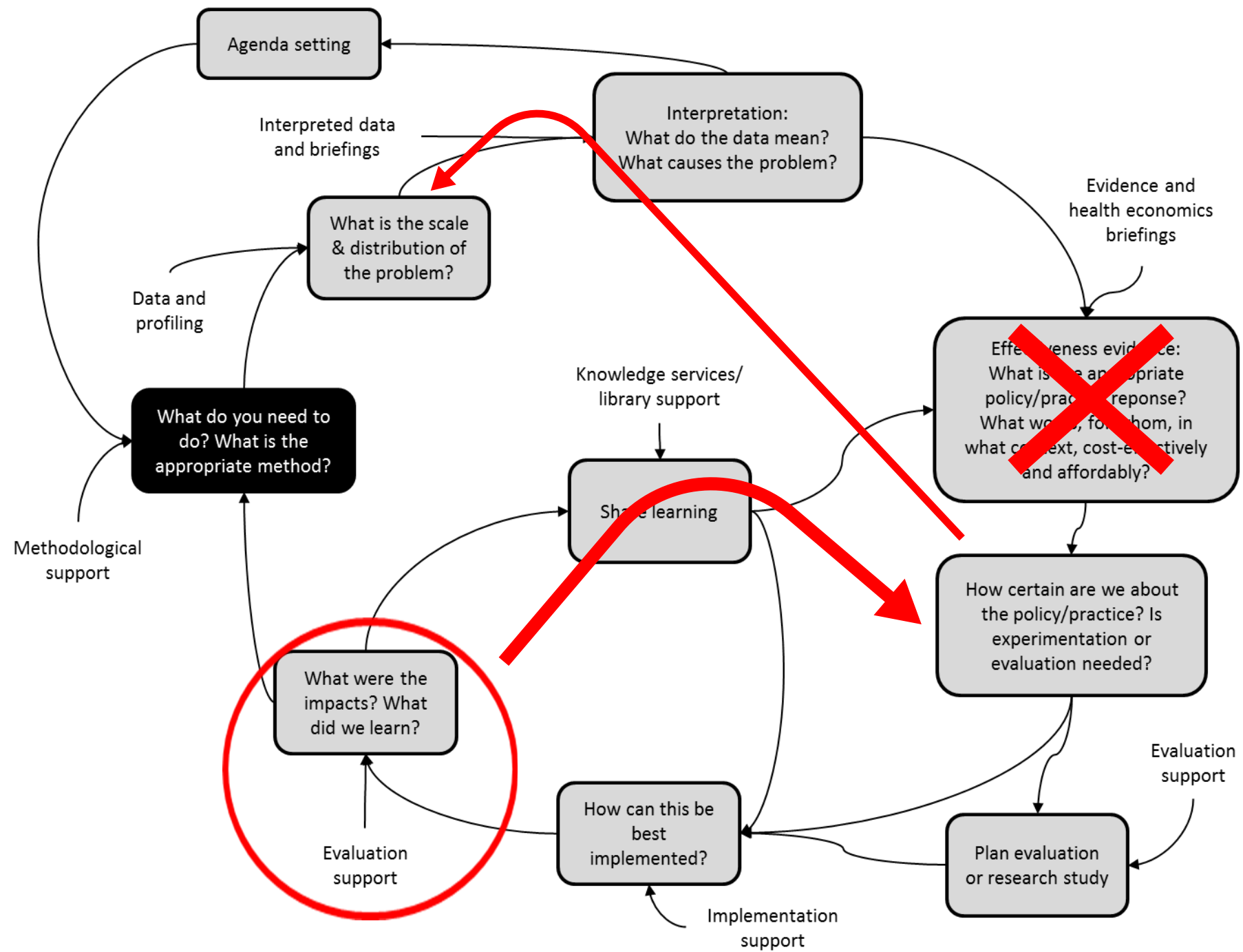












What do we already know about what works in KiA?

- **Evidence search and synthesis** – combining evidence from research with evidence from practice and practitioner experience
- **Actionable knowledge** – well-defined, specific interventions which package knowledge for embedding in practice e.g. care pathways, guidelines
- **Social knowledge** – facilitating people networks to share and disseminate knowledge e.g. practitioner networks, communities of practice
- **Building organisational capacity and culture** – strategic leadership; identifying key processes, systems, workforce roles, skills and capabilities
- **A national knowledge broker network** – support the coordination and integration of KIA

What we want from today in a nutshell

- To build enthusiasm for going beyond '*more data, more local, more frequent please*'
- To understand better how we can all support each another to put knowledge into action
- To identify areas where we could pilot that support and all contribute
- To learn from what has gone well, and less well, in trying to do this before